



FORTUNALABZ

IGAMING CREATIVE AGENCY

WWW.FORTUNALABZ.COM

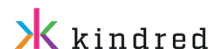


WHY TRUST US?

**TRUSTED BY THE BIGGEST NAMES. DESIGNED TO STAND OUT.
POWERED BY LIMITLESS CREATIVITY.**

At Fortuna Labz, we are industry specialists with a deep understanding of iGaming and casino trends. Our creativity knows no limits, blending AI, CGI, FOOH, 3D, and immersive storytelling to deliver unique experiences.

As a full-remote studio, we bring together worldwide talents to shape cutting-edge projects. Already trusted by top names in the industry, we provide end-to-end production; from the initial concept to final delivery, ensuring every brand we work with stands out.



OUR EXPERTISE

COMBINING CGI, FOOH, HOLOGRAMS, PREMIUM SOCIAL MEDIA CONTENT, WEB3 WORLDS AND AI CHARACTERS. WE CRAFT THE FUTURE OF CASINO MARKETING.



3D CGI & FOOH

Spectacular FOOH campaigns turning landmarks into brand experiences.



AI CHARACTERS & AMBASSADOR

Ultra-realistic or stylized avatars that give your brand a human (or superhuman) face.



METaverse GAMES & EXPERIENCES

Custom-designed interactive worlds, quests, and mini-games.



VIDEO & MOTION DESIGN

Trailers, teasers, ads, and animations for social platforms & physical events.



AFFILIATE WEB DESIGN

Responsive websites for casino affiliates, built with UX, SEO, and conversion in mind.



SEO & CONTENT MARKETING

Reviews, landing pages, and optimized content for visibility and player acquisition.

CASE STUDIES

GLOBAL CAMPAIGNS. NEXT-LEVEL ENGAGEMENT.

At Fortuna Labz, we bring bold ideas to life through impactful campaigns and immersive projects. From turning iconic landmarks into FOOH spectacles to designing interactive metaverse experiences, our work pushes the boundaries of creativity in iGaming.

These case studies highlight how we've helped leading brands captivate players worldwide and elevate their presence in a highly competitive market.

SEE OUR SHOWREEL:

www.fortunalabz.com



WHEEL DROPS - PRAGMATIC PLAY

FOOH, 3D Animation, Motion Design



ALEA GODDESS - ALEA PLAY

HD Screen Video, Booth, 3D Event



GAMES PORTFOLIO - FELIX GAMING

AI-Driven Animation, Mascot Creation for Event

HOW WE WORK?

**CLEAR PROCESS. CREATIVE PRECISION.
RESULTS THAT STAND OUT.**

Every project starts with a clear brief and a detailed storyboard, laying the foundation for creativity and precision. This process allows us to align with our client's vision, anticipate the storytelling flow, and design immersive content before moving into full production.



MEET YOUR EXPERTS

**GLOBAL TALENTS.
ONE CREATIVE VISION. YOUR BRAND'S SUCCESS.**

A global team of creatives, strategists, and innovators driving the future of iGaming. From CGI and AI to Web3 and marketing, we turn bold ideas into unforgettable brand experiences.



CEDRIC BENSOUSSAN
CEO, Co-Founder



AURELIE BOUKRIS
CCO, Co-Founder



LAURENT DELETANG
Creative Director



Meet Us:

SIGMA

SBCEVENTS

ICE

www.fortunalabz.com

